

2022

ANNUAL REPORT



GRANDE PRAIRIE REGIONAL
SPORT CONNECTION



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Organization Description

The Grande Prairie Regional Sport Connection (GPRSC) is a volunteer driven, not-for-profit organization representing and serving the sport community.

VISION

To have a participant centered sport delivery system that provides a quality sport experience to all.

MISSION

Our goal is to influence and support the growth and enhancement of sport in the Grande Prairie Region. We do this by:

- Promoting sport in Grande Prairie and Area
- Facilitating increased access to education and training for athletes, coaches, officials, and volunteers
- Increasing communication lines between sport organizations enabling them to collaborate and reduce redundancies
- Supporting individuals or organizations in hosting or bidding for sport events
- Recognizing coaches, athletes, volunteers, officials, and corporate contributors to sport in our region
- Providing a vehicle for discussion and information sharing
- Supporting the Grande Prairie Regional Recreation Committee in implementing the Joint Recreation Master Plan





Board of Directors



Michael Lauzon,
Chair



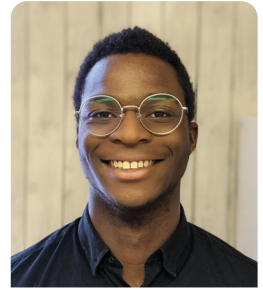
Leigh Goldie,
Past Chair



Julia Dutove,
Vice Chair



Lisa Hawryliuk,
Treasurer



Chris Nelissen,
Secretary



Wendy Bosch,
City of Grande Prairie
Councillor – Director



Kurt Balderston,
County of Grande Prairie
Councillor - Director



Daycie Bohning,
Town of Sexsmith
Councillor - Director



Tyrone Pike,
Director



Jeff Smith,
Director



Melanie
Bell-Fournier,
Director



Christine Rawlins,
County of Grande Prairie
Representative



Hayley Kramps,
City of Grande Prairie
Representative



Jessica Picard,
Grande Prairie Regional
Recreation Committee
Coordinator

Staff



Karna Germsheid,
Executive Director



Heather Llewellyn,
Marketing and
Comms. Coordinator



Strategic Plan 2022

	Community	Service	Education	Advocacy
Objective	<p>A1.1 To foster strong connections with municipalities, school districts, and stakeholders</p> <p>A1.2 To recognize local outstanding athletes and key volunteers</p> <p>A1.3 To create opportunities for residents to experience new sport opportunities</p> <p>A1.4 Grow connections between local sport organizations</p>	<p>A2.1 To support communication between sport organizations, the community, and regional municipalities</p> <p>A2.2 To provide direction to sport organizations to attract and host more events</p> <p>A2.3 To maintain website with current and relevant information for the sport community</p> <p>A2.4 To assist and be a resource for LSOs</p> <p>A2.5 To be the catalyst for grassroots opportunities for youth to participate in sport</p>	<p>A3.1 To increase awareness of sport recreation opportunities in the region</p> <p>A3.2 To provide training resources & coach education</p> <p>A3.3 To maintain relevance, awareness, and credibility as an organization to best service the region</p> <p>A3.4 To provide relevant guidance with organizational continuity when dealing with unexpected events.</p>	<p>A4.1 To regularly update regional councils on sport related community interests</p> <p>A4.2 To collect economic impact examples for sporting events in the region</p> <p>A4.3 To support committees that move sport and recreation forward</p> <p>A4.4 To advocate the benefits of sport for life framework</p> <p>A4.5 To advocate for True Sport in the region</p> <p>A4.6 To advocate for equity, diversity and inclusion in sport</p>
KPI	<p>B1.1 Develop relationship with MD</p> <p>B1.2 Meet with regional school divisions</p> <p>B1.3 Build relationships with businesses in the community</p> <p>B1.4 Host annual NW AB Sport Excellence Awards</p> <p>B1.5 Host 2 Try It Day events</p>	<p>B2.1 Maintain an extensive database of sport organizations, facilities, stake holders and other vested parties</p> <p>B2.2 Assist, as reasonable, sport organizations with a bid or event management</p> <p>B2.3 Create and promote information that lists services and directs people to website resources</p> <p>B2.4 Assist LSOs with grants, sponsorships, return to play guidelines and any other support and resources they need</p> <p>B2.5 Support the development of low barrier sport participation opportunities</p>	<p>B3.1 Host Biennial Sport Leadership Conference</p> <p>B3.2 Host relevant workshops for sport community</p> <p>B3.3 Present to community groups on the value of sport</p> <p>B3.4 Create training opportunities for coaches and sport administrators</p> <p>B3.5 Employees to participate in opportunities that build knowledge and skills to help them stay relevant and up to date</p>	<p>B4.1 Attend GPRRC working group meetings and participate in 1 initiative that falls within the recommendations of the master plan</p> <p>B4.2 Two presentations to City of GP Community Services Committee</p> <p>B4.3 Two presentations to County of GP Committee of the Whole</p> <p>B4.5 Collect 3 STEAM reports per year</p> <p>B4.7 Meet with local government officials once per year</p>
Alignment City	<p>C1.1 Community</p> <p>C1.2 Governance</p>	<p>C2.1 Economy</p> <p>C2.2 Community</p> <p>C2.3 Service</p>	<p>C3.1 Safety</p> <p>C3.2 Community</p> <p>C3.3 Service</p>	<p>C4.1 Governance</p> <p>C4.2 Infrastructure</p> <p>C4.3 Community</p> <p>C4.4 Service/Economy</p>
Alignment County	<p>Strategic Theme #6: Safe Communities</p>	<p>Strategic Theme #3: Economic Development</p> <p>Strategic Theme #6: Safe Communities</p>	<p>Strategic Theme #3: Economic Development</p> <p>Strategic Theme #6: Safe Communities</p>	<p>Strategic Theme #3: Economic Development</p> <p>Strategic Theme #7: Governance & Leadership</p>



NORTHWEST ALBERTA SPORT EXCELLENCE AWARDS

The mission of the Northwest Alberta Sport Excellence Awards night is to honour the achievements of our amateur athletes and the coaches, volunteers, officials, sport leaders and corporations that support them. The categories recognize accomplishments from January 1, 2021 – December 31, 2021.

HIGH PERFORMANCE AWARDS

We have extraordinary talent in the Northwest region and this event recognizes and celebrates that talent with the high performance awards at the ceremony.

COMMUNITY AWARDS

This event recognizes and celebrates the community builders and organizations that step up to improve the quality of sport to ensure rewarding experiences for all participants.

The event covers the region from Fox Creek to Slave lake and the NWT & BC border.

We received 35 nominations for nominees representing 18 different types of sport.

2022 Category Award Winners



Troy Sandboe
Excellence in
Coaching Award -
Basketball



Bryan Noel
Coach of the Year -
Football



Shane Morin
Developmental
Coach of the Year -
Football



Dylan Bressey
Sport Builder -
Disc Golf



Sydney Kinderwater
Female Athlete of
the Year - Judo



Jodianne Noel
Unsung Hero -
Football



Amanda Frayn
Official Of The Year
- Swimming



Teron Anderson
Male Athlete of the
Year - Multisport



Nikita Tsyruk
Junior Male Athlete
of the Year - Judo



Sexsmith Sabres
Football Team
Team of the Year -
Football



Kitakaze Martial
Arts Club
Comm. Sportsman-
ship - Martial Arts



Workshops and Clinics

Alberta North Sport Conference

The Alberta North Sport Conference provided 30+ sport leaders from various organizations in the North region with new tools and beneficial takeaways.

Sessions offered included:

- Empowering all sport stakeholders to prevent and respond to issues of bullying, abuse, harassment, and discrimination (BAHD) - Facilitated by: Wayne McNeil, Respect Group
- Overcoming Adversity - Facilitated by: Haley Daniels, Olympian
- The Three R's: Risk Management, Re-imagine and Resilience for Local Sport Organizations - Facilitated by: Cheryl Humphrey, Sport Law



Sport Science Sessions

The Grande Prairie Regional Sport Connection hosted the Arctic Winter Games Team Alberta North Sport Sessions. The sessions included information on sport nutrition and mental skills. The sessions were delivered in a hybrid format with 58 athletes in attendance and 12 via zoom. The athletes in attendance represented 14 different sports.





June Try It Day Analytics

680
Registrants

34
Different Activities

25
Different Organizations

Winter Try It Day Analytics

317
Registrants

15
Different Activities

22
Different Organizations



Try It Day Testimonials

TRY-IT DAY
EXPLORE A SPORT FOR FREE

Presented By:
POMEROY HOTEL AND CONFERENCE CENTRE

TRY-IT DAY
EXPLORE A SPORT FOR FREE

Presented By:
CANADIAN TIRE

- Pickleball was amazing and my son would love to join a youth League.
- Our family of 4 have all purchased paddles and balls . We look forward to learning a new sport as well!
- Excellent day. Kids enjoyed it. Found new things they like.
- Thank-you so much for letting the kids try things they might but otherwise think to try.
- My son had the time of his life and made 3 new friends. You're all amazing.
- We only did beach volleyball this year. The lady who owns Sand Zone and greeted us that day is SO AMAZINGLY NICE and we really enjoyed. Would love to support them and her and the clubs they are starting.
- After watching a recent video about the childhoods of Venus and Serena Williams, my oldest daughter declared that she very much wanted to try the sport of tennis. I didn't see how it would be possible for us to due to finances. However when Try-It Day came around she was over the moon that she would get to try it for free!! The instructor for the day was patient and kind in giving her direction. The highlight of the day was the instructor gifting her with a used tennis racket of her own and telling us where we could access a free court in town!! We plan on using some of the available scholarships from jump start to access some tennis lessons for her this year, something we would never have thought of had it not been for Try-It Day.
- It is so amazing to gather again as a community. Thank you for organizing another fun and inclusive event. Congratulations! My daughter had made a new friend and they are both looking forward to connecting again over kickboxing or a playdate soon.
- My son really enjoyed the target shooting and the instructor was fantastic. I felt the class size was perfect as well. It was a great way to showcase the Wapiti Shooters Club and both my son and I are going to join in the fall. Loved it!
- This is an amazing program to allow kids to explore and discover new activities without having to commit to an entire session of time and fees if they don't love it. Move on. We have had the opportunity to try activities I didn't even know were options within our district!
- We could not be more happy then we were with our experience on Try-It day. The fencing instructor was patient with my special needs child. The "off-season "batting cage operator was one of the most friendly people I've ever met. And the tennis instructor was patient and kind. Five stars



Website Analytics

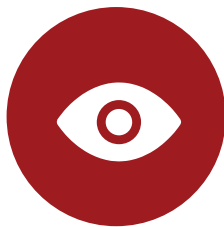
Date	Pageviews	Unique Visitors (Users)	Visits (Sessions)
January 1 - January 31	6589	2185	2808
February 1 - February 28	8069	2956	3969
March 1 - March 31	9778	3338	4191
April 1 - April 30	5664	1919	2316
May 1 - May 31	8173	3121	2884
June 1 - June 30	6344	2689	3284
July 1 - July 31	3375	1289	1571
August 1 - August 31	4694	1648	2030
September 1 - September 30	4225	1942	2384
October 1 - October 31	5205	2378	2969
November 1 - November 30	3852	1829	2263
December 1 - December 31	2750	1291	1626
	68718	26585	32295

Facebook Analytics 2022

Date	FB Page Visits	Total Reach	Engagements
January - March	2283	51625	13855
April - June	935	21751	2365
July - September	675	25121	3498
October - December	512	14016	2125
	4405	112513	21843



Users



Pageviews



Session



Total Reach



Engagements



Year in review



Hosted 4 signature events

5 sport seminars delivered



17 media mentions

263 direct requests/inquiries
from residents and sport organizations



Over 15,000 visitors to online sport directory

34 different sport organizations
participated in signature events



More than 20,000 engaged
users via Facebook page

63 sport organizations supported





A big
THANK YOU
to our 2022 Funders.

