

# 2024 Northwest Alberta Sport Excellence Awards

Sponsorship Opportunities



NORTHWEST ALBERTA  
**SPORT EXCELLENCE AWARDS**

GRANDE PRAIRIE REGIONAL  
**SPORT CONNECTION**



# Northwest Alberta Sport Excellence Awards

## The Event

The mission of the Northwest Alberta Sport Excellence Awards is to honour the achievements of our amateur athletes and the coaches, volunteers, sport leaders and businesses that support them.

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## High Performance Awards

We have extraordinary talent in the Northwest region of Alberta and this event recognizes and celebrates that talent with the high-performance awards at the ceremony.

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## Community Awards

This event recognizes and celebrates the community builders and organizations that step up to improve the quality of sport and ensure rewarding experiences for all participants.

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The event covers the region from Fox Creek to Slave lake and the NWT & BC border.



# Presenting Sponsor \$7500

## Presenting Sponsor Package Includes:

- Name included 2Day FM radio ads x 60
- Name included Rewind989 FM radio ads x 40
- Logo/Mention in social media ads
- Logo on each photo displayed in the gallery on the event page
- Logo placement on signage at event
- Mentions in GPRSC newsletter
- Logo in weekly Chamber newsletter
- Logo placement on nominees invite to the event
- Logo on Facebook cover photo
- Logo on GPRSC website event page header
- Logo in the event program
- MC mentions throughout the evening
- 4 event tickets

## Wine Sponsor \$3500

### Wine Sponsor Package Includes:

- Logo on all wine chits (2 per table)
- Logo placement on signage at event
- Logo/Mention on Facebook, Instagram & LinkedIn
- Mention in Sport Connection newsletter
- Logo in weekly Chamber of Commerce newsletter
- Logo on Sport Connection website event page
- Logo on event program
- MC mentions at the event
- 2 event tickets



## Red Carpet/Photo Booth Sponsor \$2500

One of the highlights of the Northwest Alberta Sport Excellence Awards is the Red Carpet and Photo area.

### Red Carpet Sponsor Package Includes:

- Logo on red carpet signage
- Red Carpet Photos Sponsored by [your name] mentioned throughout the evening
- Logo placement on signage at event
- Logo/Mention on Facebook, Instagram & LinkedIn
- Mentions in Sport Connection newsletter
- Logo in weekly Chamber of Commerce newsletter
- Logo on Sport Connection website event page
- Logo on event program
- 2 event tickets

# Award Category Sponsorship

\$500 per award category (5 year commitment required.)

"Team of the year, presented by (insert name here) goes to Team XYZ!" Our award category sponsors will have their name/logo added to the winners trophy/plaque for 5 years. Sponsors will be billed annually for the sponsorship amount in 2024-2028 inclusively.

**Official of  
the Year**

**Available**

**Coach of  
the Year**

**SOLD**

Cliff Headon  
stringam  
LLP

**Team of  
the Year**

**SOLD**

Rotary   
Club of Grande Prairie Sunrise

**Athlete of  
the Year  
(x4)**

**Available**

**Unsung  
Hero**

**SOLD**

 **AQUATERA**  
WATER EARTH INNOVATION

**Sport  
Builder**

**SOLD**

 **ADVENTURE  
PHYSIOTHERAPY**

**Coach of  
the Year  
(Developmental)**

**Available**

**Community  
Sportsmanship**

**Available**

**Event of  
the Year**

**Available**



# Event Demographics

Our audience comprises mostly of sport organizations and the individuals that support them. Volunteers for sport and recreation organizations are more likely to:

- be between the ages of 35 and 54
- be married or in common-law unions
- have higher levels of formal education
- have higher household incomes
- have children in their household



10101 100 Ave Grande  
Prairie, AB T8V 0V4



780-518-5506



info@gpsportconnect

# Thank You!

[gpsportconnect.ca](http://gpsportconnect.ca)