

ANNUAL REPORT
2024

 **GRANDE PRAIRIE REGIONAL**
SPORT CONNECTION



ABOUT US

The Grande Prairie Regional Sport Connection (**GPRSC**) is a **volunteer-driven, non-profit organization** representing and serving the Grande Prairie and Area sport community. Our vision is to be a strong and connected sport community in the Grande Prairie Region.

Our mission is to influence and support the growth and enhancement of sport in the Grande Prairie Region by:

- ✓ Promoting Sport, Physical Activity & Recreation (SPAR)
 - ✓ Being a resource to the sport community
 - ✓ Increasing communication lines between SPAR organizations
 - ✓ Recognizing athletes, volunteers, coaches and officials
 - ✓ Supporting individuals or organizations in hosting or bidding for sport events
-
- ✓ Providing a vehicle for discussion and information sharing
 - ✓ Facilitating increased access to education and training for athletes, coaches, officials and volunteers
 - ✓ Supporting the Grande Prairie Regional Recreation Committee in implementing the Joint Recreation Master Plan



Board of DIRECTORS



Julia Dutove
Chair



Jeff Smith
Vice Chair



Tyrone Pike
Secretary/Treasurer



Leigh Goldie
Director



Mike Lauzon
Director



Neil Weston
Director



Martin Noskey
Director



City of Grande Prairie Councillor
Mike O' Connor
Director



County of Grande Prairie
Kurt Balderston
Director



Town of Sexsmith Councillor
Daycie Bohning
Director



Hayley Kramps
City of Grande Prairie
Representative



Christine Rawlins
County of GP Representative

STAFF



Karna Germsheid
Executive Director



Heather Llewellyn
Marketing and
Communications Coordinator

	Community	Service	Education	Advocacy
Objective	<p>A1.1 To foster connections with municipalities, school districts, and stakeholders</p> <p>A1.2 To recognize local outstanding athletes, officials, volunteers, and SPAR (Sport, Physical Activity, and Recreation) builders</p> <p>A1.3 To create opportunities for residents to experience SPAR</p> <p>A1.4 Grow connections between local SPAR organizations</p>	<p>A2.1 To support communication between SPAR organizations, the community, and regional municipalities</p> <p>A2.2 To assist and be a resource for SPAR organizations</p> <p>A2.3 To create pathways for grassroots opportunities for youth and others to participate and/or volunteer in sport</p>	<p>A3.1 To increase awareness of SPAR opportunities in the region</p> <p>A3.2 To provide training resources & education for SPAR administrators, coaches, volunteers, and officials</p>	<p>A4.1 To regularly update regional councils on SPAR related community interests</p> <p>A4.2 To collect & produce economic impact examples for sporting events in the region</p> <p>A4.3 To support committees that move SPAR forward</p> <p>A4.4 To advocate the benefits of Sport for Life framework</p> <p>A4.5 To advocate for True Sport and safe sport in the region</p> <p>A4.6 To advocate for equity, diversity, and inclusion in sport</p> <p>A4.7 To promote volunteerism in SPAR</p>
KPI	<p>B1.1 Develop relationships with other municipalities</p> <p>B1.2 Meet with regional school divisions</p> <p>B1.3 Build partnerships with businesses and organizations in the community</p> <p>B1.4 Host annual NW AB Sport Excellence Awards to recognize SPAR volunteers & athletes</p> <p>B1.5 Host 2 Try It Day events</p> <p>B1.6 Showcase local opportunities & grassroots sports</p>	<p>B2.1 Maintain an extensive database of sport organizations, facilities, stake holders and other vested parties</p> <p>B2.2 Assist, as reasonable, SPAR organizations with a bid or event management</p> <p>B2.3 Create and promote website resources</p> <p>B2.4 Assist SPAR organizations with grants, sponsorships, safe sport and other support resources as needed.</p> <p>B2.5 Support the development of low barrier SPAR participation & volunteer opportunities</p>	<p>B3.1 Host 4 workshops for SPAR community</p> <p>B3.2 Create training opportunities for coaches, SPAR administrators, coaches, volunteers, and officials</p> <p>B3.3 Sport Connection employees to participate in PD opportunities</p>	<p>B4.1 Attend GPRRC working group meetings and participate in 1 initiative that falls within the recommendations of the master plan</p> <p>B4.2 Two presentations to City of GP Public & Protective Services Committee</p> <p>B4.3 Two presentations to County of GP Committee of the Whole</p> <p>B4.4 Produce 5 STEAM reports per year</p> <p>B4.5 Meet with all levels of government officials once per year</p> <p>B4.6 Present to community stakeholders on the value of SPAR</p>

	<i>Community</i>	<i>Service</i>	<i>Education</i>	<i>Advocacy</i>
<i>Alignment City</i>	C1.1 Quality of Life C1.2 Engaging Relationships	C2.1 Quality of Life C2.2 Engaging Relationships	C3.1 Inclusive & Caring Community	C4.1 Quality of Life C4.2 Innovative Efficiencies & Economic Readiness C4.3 Inclusive & Caring Community
<i>Alignment County</i>	Strategic Theme #: 5 Community Wellness and Safety	Strategic Theme #5: Community Wellness and Safety	Strategic Theme #5: Economic Development	Strategic Theme #3: Economic Development Strategic Theme #6 Governance and Leadership
<i>Alignment Town of Sexsmith</i>	Strategic Topic: Economy – capacity to attract, support and retain businesses and residents Strategic Topic: Social – community engagement to improve the well-being and diversity of the community	Strategic Topic: Social – community engagement to improve the well-being and diversity of the community	Strategic Topic: Economy – capacity to attract, support and retain businesses and residents Strategic Topic: Social – community engagement to improve the well-being and diversity of the community	Strategic Topic: Economy – capacity to attract, support and retain businesses and residents Strategic Topic: Social – community engagement to improve the well-being and diversity of the community

Northwest Alberta SPORT EXCELLENCE AWARDS

The mission of the Northwest Alberta Sport Excellence Awards event is to honour the achievements of our amateur athletes and the coaches, volunteers, officials and corporations that support them. The event recognized accomplishments from **January 1, 2023 – December 31, 2023.**

The event covers the region from **Fox Creek to Slave Lake and the NWT & BC border.**

228

ATTENDEES

44

NOMINEES

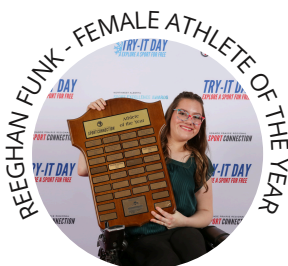
12

CATEGORIES

21

SPORTS REPRESENTED

2024 WINNERS



TRY-IT DAY

Try-It Day remains a cornerstone initiative of the GPRSC, providing free sport discovery opportunities for youth aged 6-17. This annual event, consolidating both Try-It Day and Winter Try-It Day, connects over **30 local sport organizations** with potential new members. The program continues to enjoy strong community engagement, consistently attracting over **900 participants annually** and highlighting the diverse sporting landscape of the region.

	Winter Try-It Day	Try-It Day
Sport Org. Partners	25	26
Activities	34	38
Venues	18	22
Registrants	510	453

TRY-IT DAY
EXPLORE A SPORT FOR FREE

Presented By



TRY-IT DAY
EXPLORE A SPORT FOR FREE

Presented By:

POMEROY HOTEL
AND
CONFERENCE CENTRE



WEBSITE + SOCIAL MEDIA

gpsportconnect.ca

The Grande Prairie Regional Sport Connection website serves as a comprehensive resource for navigating sports in the region. The Sport Registration database includes contact information & registration months, providing families with an enhanced tool to find and engage in sports participation opportunities.

WEBSITE ANALYTICS JAN. 1 – DEC. 31 2024

103,000 IMPRESSIONS

61,917 PAGEVIEWS

14,427 VISITORS

FACEBOOK ANALYTICS JAN. 1 – DEC. 31, 2024

824,797 REACH

10,339 LIKES

1,475 COMMENTS

959 SHARES

SPORT REGISTRATION LIST

- A database that lists the contact information for 162 sport organizations in the region. It also lists which months each sport organization has registration open
- 54,326 impressions of the sport registration list

YEAR AT A GLANCE

Championing the development and enrichment of sport across the Grande Prairie region.

3

SIGNATURE EVENTS

7

EDUCATION EVENTS

1 SPORT SCIENCE SESSION

2 ATHLETIC TAPING CLINICS

4 NCCP COACHING CLINICS

162

SPORTS GROUPS LISTED

210

SPORT COMMUNITY TOUCHPOINTS

824,797

FACEBOOK REACH

Hosted "Night at the Museum"

Hosted "Trivia Night"

THANK YOU TO OUR FUNDERS



GRANDE PRAIRIE REGIONAL
SPORT CONNECTION

2024 ANNUAL REPORT