

Grande Prairie Subaru Sport Excellence Awards

Sponsorship Opportunities





Grande Prairie Subaru Sport Excellence Awards

The Event

The mission of the Northwest Alberta Sport Excellence Awards is to honour the achievements of our amateur athletes, officials and the coaches, volunteers, sport leaders and businesses that support them.

High Performance Awards

We have extraordinary talent in the Northwest region of Alberta and this event recognizes and celebrates that talent with the high-performance awards at the ceremony.

Community Awards

This event recognizes and celebrates the community builders and organizations that step up to improve the quality of sport and ensure rewarding experiences for all participants.

The event covers the region from Fox Creek to Slave lake and the NWT & BC border.





SUBARU

GRANDE PRAIRIE SUBARU

SPORT EXCELLENCE AWARDS

Red Carpet/Photo Booth Sponsor \$2500

One of the highlights of the Grande Prairie Subaru Sport Excellence Awards is the Red Carpet and Photo area.

Red Carpet Sponsor Package Includes:

- Logo on red carpet signage
- Red Carpet Photos Sponsored by [your name] mentioned throughout the evening
- Logo placement on signage at event
- Logo/Mention on Facebook, Instagram & LinkedIn
- Mentions in Sport Connection newsletter
- Logo in weekly Chamber of Commerce newsletter
- Logo on Sport Connection website event page
- Logo on event program
- 2 event tickets



SUBARU

GRANDE PRAIRIE SUBARU

SPORT EXCELLENCE AWARDS

Wine Sponsor \$2500

Wine Sponsor Package Includes:

- Logo on all wine chits (2 per table)
- Logo placement on signage at event
- Logo/Mention on Facebook, Instagram & LinkedIn
- Mention in Sport Connection newsletter
- Logo in weekly Chamber of Commerce newsletter
- Logo on Sport Connection website event page
- Logo on event program
- MC mentions at the event
- 2 event tickets

Award Category Sponsorship

\$500 per award category (3 year commitment required.)

Award category sponsorships include:

- Logo added to the winners trophy/plaque for 3 years
- Logo placement on signage at event
- Logo/Mention on Facebook, Instagram & LinkedIn
- Mention in Sport Connection newsletter
- Logo in weekly Chamber of Commerce newsletter
- Logo on Sport Connection website event page
- Logo on event program
- MC mentions at the event

**Official of
the Year**

Available

**Coach of
the Year**

Available

**Event of
the Year**

Available

**Athlete of
the Year
(x4)**

***Available**

**Coach of
the Year
(Developmental)**

Available

**Sport
Builder**

SOLD



**Unsung
Hero**

SOLD



**Community
Sportsmanship**

SOLD



**Team of
the Year**

SOLD



***All 4 must be purchased together**

Event Demographics

Our audience comprises mostly of sport organizations and the individuals that support them. Volunteers for sport and recreation organizations are more likely to:

- be between the ages of 35 and 54
- be married or in common-law unions
- have higher levels of formal education
- have higher household incomes
- have children in their household



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Thank You!

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