



2025

ANNUAL REPORT



GRANDE PRAIRIE REGIONAL
SPORT CONNECTION



ABOUT US

The Grande Prairie Regional Sport Connection (**GPRSC**) is a **volunteer-driven, non-profit organization** representing and serving the Grande Prairie and Area sport community. Our vision is to be a strong and connected sport community in the Grande Prairie Region.

Our mission is to influence and support the growth and enhancement of sport in the Grande Prairie Region by:

- ✓ Promoting Sport, Physical Activity & Recreation (SPAR)
- ✓ Being a resource to the sport community
- ✓ Increasing communication lines between SPAR organizations
- ✓ Recognizing athletes, volunteers, coaches and officials
- ✓ Supporting individuals or organizations in hosting or bidding for sport events



- ✓ Providing a vehicle for discussion and information sharing
- ✓ Facilitating increased access to education and training for athletes, coaches, officials and volunteers
- ✓ Supporting the Grande Prairie Regional Recreation Committee in implementing the Joint Recreation Master Plan



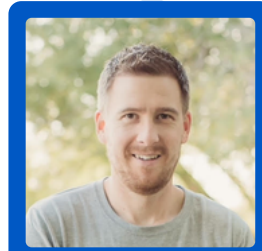
Board of **DIRECTORS**



Leigh Goldie
Chair



Martin Noskey
Vice Chair



Tyrone Pike
Treasurer



Julia Dutove
Secretary



Mike Lauzon
Director



Neil Weston
Director



Jeff Smith
Director



City of Grande Prairie Councillor
Mike O' Connor
Director



County of Grande Prairie
Kurt Balderston
Director



Town of Sexsmith Councillor
Daycie Bohning
Director



Katie Bieberdorf
City of Grande Prairie
Representative
Non-Voting



Christine Rawlins
County of GP Representative
Non-Voting

STAFF



Heather Llewellyn
Executive Director

	Community	Service	Education	Advocacy
Objective	<p>A1.1 To foster strong connections with municipalities, school districts, and stakeholders</p> <p>A1.2 To recognize local outstanding athletes, officials, key volunteers, and SPAR (Sport, Physical Activity, and Recreation) builders</p> <p>A1.3 To create inclusive opportunities for residents to experience SPAR</p> <p>A1.4 Grow connections between local SPAR organizations</p>	<p>A2.1 To support communication between SPAR organizations, the community and regional municipalities</p> <p>A2.2 To assist and be a resource to SPAR organizations</p> <p>A2.3 To create pathways for grassroots opportunities for youth and others to participate and/or volunteer in sport</p>	<p>A3.1 To increase awareness of SPAR opportunities in the region</p> <p>A3.2 To provide training resources & education for SPAR administrators, coaches, volunteers and officials.</p>	<p>A4.1 To regularly update regional councils on SPAR related community interests</p> <p>A4.2 To support committees that move SPAR forward</p> <p>A4.3 To advocate and support for the Future of Sport action plan.</p> <p>A4.5 To promoter the benefits of volunteerism in SPAR</p>
KPI	<p>B1.1 Develop relationship with other municipalities</p> <p>B1.2 Connect with regional school divisions</p> <p>B1.3 Build partnerships with businesses and organizations in the community</p> <p>B1.4 Host annual Grande Prairie Subaru Sport Excellence Awards to recognize SPAR volunteers & athletes</p> <p>B1.5 Host 2 Try It Day events</p> <p>B1.6 Promote local opportunities & grassroots sports</p>	<p>B2.1 Maintain an extensive database of sport organizations, facilities, stakeholders and other vested parties</p> <p>B2.2 Assist, as reasonable, SPAR organizations with a bid or event management</p> <p>B2.3 Create and promote website resources</p> <p>B2.4 Assist SPAR organizations with grants, sponsorships and any other support resources as needed</p> <p>B2.5 Support the development of low barrier SPAR participation opportunities</p> <p>B2.6 Support SPAR organizations in navigating and implementing safe sport procedures and policies.</p>	<p>B3.1 Host workshops for SPAR community as identified and needs arise</p> <p>B3.2 Create training opportunities for coaches, SPAR administrators, volunteers and officials</p> <p>B3.3 Sport Connection employees to participate in PD opportunities within budget</p>	<p>B4.1 Attend GPRRC working group meetings and participate in initiatives that fall within the recommendations of the master plan</p> <p>B4.2 Two presentations to City of GP Investment & Strategy Committee</p> <p>B4.3 Present to the County of GP Committee of the Whole</p> <p>B4.4 Present to Sexsmith Council</p> <p>B4.4 Meet with all levels of government officials once per year</p> <p>B4.5 Present to community stakeholders on the value of SPAR</p> <p>B4.6 Work with SPAR organizations to promote and implement the Future of Sport plan.</p> <p>B4.7 Assist SPAR organizations in advocating for more/effective use of space.</p>
	Community	Service	Education	Advocacy

<p>Alignment City</p>	<p>C1.1 Quality of Life C1.2 Engaging Relationships</p>	<p>C2.1 Quality of Life C2.2 Engaging Relationships</p>	<p>C3.1 Inclusive & Caring Community</p>	<p>C4.1 Quality of Life C4.2 Innovative Efficiencies & Economic Readiness C4.3 Inclusive & Caring Community</p>
<p>Alignment County</p>	<p>Strategic Theme #: 5 Community Wellness and Safety</p>	<p>Strategic Theme #5: Community Wellness and Safety</p>	<p>Strategic Theme #5: Economic Development</p>	<p>Strategic Theme #3: Economic Development Strategic Theme #6 Governance and Leadership</p>



GRANDE PRAIRIE SUBARU SPORT EXCELLENCE AWARDS

The mission of the Northwest Alberta Sport Excellence Awards event is to honour the achievements of our amateur athletes and the coaches, volunteers, officials and corporations that support them. The event recognized accomplishments from **January 1, 2024 – December 31, 2024.**

The event covers the region from **Fox Creek to Slave Lake and the NWT & BC border.**

13

CATEGORIES

42

NOMINEES

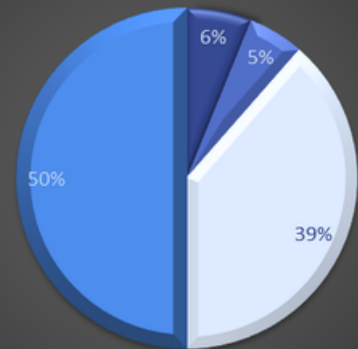
264

ATTENDEES

Sports Represented

- Football
- Volleyball
- Hockey
- Basketball
- Rugby
- Figure Skating
- Golf
- Canoe Polo
- Futsol
- Speed Skating
- Softball
- Archery
- Gymnastics
- Martial Arts
- Baseball
- Alpine Skiing
- Athletics

2025 GP Subaru SEA Attendees

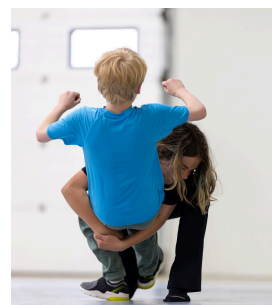


*NOTE THAT THE NAME OF THE EVENT CHANGED IN FEBRUARY FROM NORTHWEST ALBERTA SPORT EXCELLENCE AWARDS TO GRANDE PRAIRIE SUBARU SPORT EXCELLENCE AWARDS

TRY-IT DAY

Try-It Day remains a cornerstone initiative of the GPRSC, providing free sport discovery opportunities for youth aged 6-17. This annual event, consolidating both Try-It Day and Winter Try-It Day, connects over **20 local sport organizations** with potential new members. The program continues to enjoy strong community engagement, consistently attracting over **1000 participants annually** and highlighting the diverse sporting landscape of the region.

	Winter Try-It Day	Try-It Day	Total
Sport Org. Partners	19	22	41
Activities	25	29	54
Venues	15	18	33
Registrants	515	520	1035



WEBSITE + SOCIAL MEDIA

gpsportconnect.ca

The Grande Prairie Regional Sport Connection website serves as a comprehensive resource for navigating sports in the region. The Sport Registration database includes contact information & registration months, providing families with an enhanced tool to find and engage in sports participation opportunities.

WEBSITE ANALYTICS JAN. 1 – DEC. 31 2025

19,644 SESSIONS

42,824 PAGEVIEWS

14,174 VISITORS

FACEBOOK ANALYTICS JAN. 1 – DEC. 31, 2025

1,119,050 VIEWS

539,446 REACH

6,315 LIKES

475 COMMENTS

1,508 SHARES

SPORT REGISTRATION LIST

- A database that lists the contact information for 162 sport organizations in the region. It also lists which months each sport organization has registration open
- 54,326 impressions of the sport registration list

YEAR AT A GLANCE

Championing the development and enrichment of sport across the Grande Prairie region.

3

SIGNATURE EVENTS

9

EDUCATION/COMMUNITY EVENTS

2 ATHLETIC TAPING CLINICS

1 SAFE SPORT W/ALISON FORSYTHE

5 BOOTHS AT COMMUNITY EVENTS

95 COACHES NOMINATION FOR NATIONAL COACHES WEEK

186

SPORTS GROUPS LISTED

210

SPORT COMMUNITY TOUCHPOINTS

1,119,040

FACEBOOK VIEWS

Hosted "2nd Annual Trivia Night"

THANK YOU TO OUR FUNDERS



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