



GRANDE PRAIRIE REGIONAL
SPORT CONNECTION

Sponsorship Opportunities



Grande Prairie
Subaru

TRY-IT DAY
EXPLORE A SPORT FOR FREE

Presented by





Grande Prairie
Subaru

September
19th

TRY-IT DAY

EXPLORE A SPORT FOR FREE



- ★ Age 6 - 7
- ★ Age 8 - 12
- ★ Age 13 - 17

Be part of Grande Prairie's sport exploration day!

The Grande Prairie Regional Sport Connection partners with local sport organizations to coordinate Try-It Day twice per year.

- Youth aged 6 - 17
- Showcasing the variety of sports in the area
- Creating awareness for local sport groups & programs

500+ youth



20+ sports

Sponsor a SPORT!

Align your brand with a community initiative empowering youth to try a new sport and build confidence through sport experiences.

- Investment of \$350 per sport
- Choice of sport(s) to sponsor (priority given to early commitments)



Our family loves
Try-It Day!

THANK YOU
for putting on
such a
well organized
event!



Grande Prairie
Subaru

TRY-IT DAY
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Thank you
so much!
We had fun!!!

A huge thank you to everyone
involved in making the free
Try-It Day such a success!
This was my child's very first
time, and it was a wonderful
experience.

Best. Day. Ever.
My kids love
trying the
new activities,
stress-free with
no commitment!



Previous Sport Organization Partners

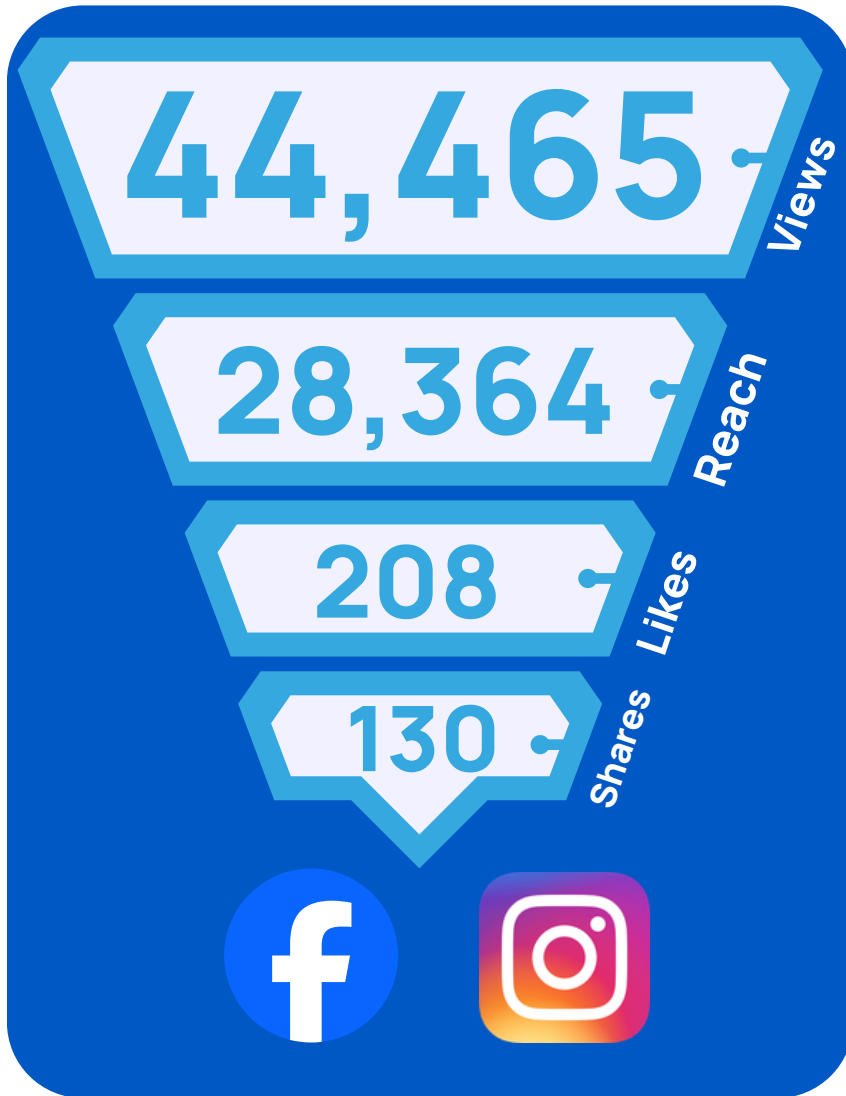
SUBARU | Grande Prairie Subaru

TRY-IT DAY
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Previous Promotions

Digital, social media graphics and posters.



Grande Prairie Subaru
TRY-IT DAY
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Register at
gpsportconnect.ca/events/winter-try-it-day

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Activity Options
 Acro | Archery | Beach Volleyball | Fencing
 Gymnastics | Hip Hop | Jazz Dance | Judo | Karate
 Ninja | Painting | Parkour | Rugby | Skating | Skiing
 Snowboarding | Softball | Speed Skating | Squash
 Table Tennis | Trampoline | Volt Hockey | Wrestling

Presented by

Skating

CITY OF GRANDE prairie CANADA

Presented by

Squash

90 Squash

Presented by

Volt Hockey

variety of life

Presented by

Arctic Sports

CITY OF GRANDE prairie CANADA

EXPLORE A SPORT FOR FREE
 JANUARY 18, 2025

Activity Options
 Acrylic Painting | Aerial Hammocks | Aerial Silks | Archery | Arctic Sports | Artistic Swimming | Ball Hockey | Ballet | Beach Volleyball | Brazilian Jiu Jitsu | Gymnastics | Hip Hop | Judo | Karate | Kickboxing | Lacrosse | Ninja Warrior | Parkour | Sew-A-Tote | Rugby | Skiing | Snowboarding | Squash | Table Tennis | Target Shooting

Thank You To Our Presenting Sponsor!

Thank You To Our Sport Sponsors!

Media Sponsors!

Registration Sponsor

Details at gpsportconnect.ca/events/winter-try-it-day

Grande Prairie Subaru
TRY-IT DAY
 EXPLORE A SPORT FOR FREE

January 17th, 2026

Activity Options
 Archery | Artistic Swimming | Acro | Beach Volleyball | Fencing | Gymnastics | Hip Hop | Judo | Karate | Painting | Rugby | Soccer | Sew-A-Tote | Skiing | Snowboarding | Softball | Speed Skating | Squash | Table Tennis | Volt Hockey | Wrestling

Thank You To Our Presenting Sponsor!

Registration opens January 8th 2026!
 Get the most up to date information.

Thank You To Our Sport Sponsors

Registration Partner

Media Friends

Grande Prairie Subaru
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Sport Sponsors

Event Marketing Strategies

- Promotion to over 200 sport organizations in the Grande Prairie Regional Sport Connection database representing over 80 sports
- Digital poster distribution to 35+ schools from 3 school divisions, plus regional organizations and neighbourhood associations
- Multiple 30 second produced promotional commercials across local radio stations
- Multiple live radio announcer mentions of the event
- Live media interviews with GPRSC staff as available
- Local radio news / sports story on-air and online week of event
- Online promotions through radio website in community events
- Strong organic social media campaign on Facebook, Instagram, Threads and Bluesky with mentions, contests and posts before & after Try-It Day
- Printed posters at local community gathering places
- Event listed on local community calendars & regional Facebook groups / pages
- Included in weekly member digital newsletter for Grande Prairie & District Chamber of Commerce



MyGrandePrairieNow.com

Is your kid looking for a new sport?

Ready to try something exciting before you commit to a full season? Join us for the annual Grande Prairie Subaru Try-It Day, presented by the Pomeroy Hotel & Conference Centre! It's the perfect chance for youth aged 6 to 17 to explore over 20 different sporting activities for free! Parents, this is your opportunity to get a feel for a club and see the programming in action before registering. Help your child discover their next passion! Mark your calendars! September 19th - Grande Prairie Subaru Try-It Day. Registration opens tomorrow. (*Registration is now open.*) Find the full list of activities and register today at GPSportConnect.ca!

Individual Sport Sponsorship

Cost: \$350 per sport

A full list of sports up for sponsorship will be made available closer to the event date.



Selection of 1 sport to sponsor for Try-It Day	✓
Logo on GPRSC website event page	✓
Social media mention on posts associated with your selected sport	✓
An individualized thank you post for your contribution on GPRSC Facebook & Instagram with tag (when available)	✓
Logo on on GPRSC website Try-It Day registration page	✓
Logo on poster distributed in the Chamber of Commerce Newsletter and to 35+ regional schools	✓
Logo in GPRSC monthly email blast to sport organizations	✓
Included in 'Thank You' post to all of our event sponsors	✓

Partner with the Grande Prairie Regional Sport Connection to directly enhance the quality of life across the Peace Country.

By championing physical activity, you help us foster the social connections and lasting friendships that fuel our community spirit.

Position your brand at the forefront of the vibrant, growing Grande Prairie Region as we connect with local families.

gpsportconnect.ca



587-771-3048

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Supporting a strong and
connected sport community
in the Grande Prairie Region