GRANDE PRAIRIE REGIONAL SPORT CONNECTION

Strategic Plan 2026

	Community	Service	Education	Advocacy
Objective	**A1.1** To foster strong connections with municipalities, school districts, and stakeholders **A1.2** To recognize local outstanding athletes, officials, key volunteers, and SPAR (Sport, Physical Activity, and Recreation) builders **A1.3** To support inclusive opportunities for residents to experience SPAR **A1.4** Strengthen connections between local SPAR organizations	**A2.1** To support communication between SPAR organizations, the community and regional municipalities **A2.2** To assist and be a resource to SPAR organizations **A2.3** To support opportunities for youth and others to participate and/or volunteer in sport	**A3.1** To increase awareness of SPAR opportunities in the region **A3.2** To provide information regarding training resources & education for SPAR participants.	**A4.1** To regularly update regional councils on SPAR related community interests **A4.2** To support committees that move SPAR forward **A4.3** To advocate and support for Safe Sport. **A4.5** To promoter the benefits of volunteerism in SPAR
KPI	**B1.1** Maintain relationship with other municipalities **B1.2** Connect with regional school divisions **B1.3** Build partnerships with businesses and organizations in the community **B1.4** Host annual Grande Prairie Subaru Sport Excellence Awards to recognize SPAR participants **B1.5** Host Try It Day events **B1.6** Promote local opportunities & grassroots sports	**B2.1** Maintain an extensive database of sport organizations, facilities, stakeholders and other vested parties **B2.2** Assist, as reasonable, SPAR organizations with a bid or event management **B2.3** Create and promote website resources **B2.4** Assist SPAR organizations with grant applications, sponsorship packages & strategies and other support resources **B2.5** Support the development of low barrier SPAR participation opportunities **B2.6** Support SPAR organizations in navigating and implementing safe sport procedures and policies.	**B3.1** Host workshops for SPAR community as identified and needs arise **B3.2** Promote training opportunities for coaches, SPAR administrators, volunteers and officials **B3.3** Sport Connection employees to participate in PD opportunities within budget	**B4.1** Attend GPRRC working group meetings and participate in initiatives that fall within the recommendations of the master plan **B4.2** Presentation to City of Grande Prairie Council **B4.3** Present to the County of Grande Prairie Council **B4.4** Present to Sexsmith Council **B4.4** Meet with all levels of government officials regularly **B4.5** Present to community stakeholders on the value of SPAR **B4.6** Work with SPAR organizations to promote and implement Safe Sport **B4.7** Assist SPAR organizations in advocating for more/effective use of space.

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Alignment City	**C1.1** Community Empowerment & Livability C1.4 Purposeful Leadership & Convenience	**C2.1** Community Empowerment & Livability	**C3.1** Community Empowerment & Livability	**C4.1** Community Empowerment & Livability **C4.2** Purposeful Leadership & governance
Alignment County	**Strategic Theme #1:** Quality of Life	**Strategic Theme #1:** Quality of Life	**Strategic Theme #1:** Quality of Life	**Strategic Theme #2:** Economy **Strategic Theme #5** Governance and Organizational Excellence